**ORDINARY LEGISLATIVE procedure**

**(First reading without prior interinstitutional negotiations)**

**Follow up to the European Parliament legislative resolution on the proposal for a directive of the European Parliament and of the Council on substantiation and communication of explicit environmental claims (Green Claims Directive)**

**1. Rapporteur:** Cyrus ENGERER (S&D / MT), Andrus ANSIP (Renew / EE)

**2. Reference numbers:** 2023/0085 (COD) / A9-0056/2024 / P9\_TA(2024)0131

**3. Date of adoption of the resolution:** 12 March 2024

**4. Legal basis:** Article 114 of the Treaty on the Functioning of the European Union

**5. Competent Parliamentary Committee:** Committee on Environment, Public Health and Food Safety (ENVI), Committee on Internal Market and Consumer Protection (IMCO)

**6. Commission's position:** At this stage, the Commission reserves its position, pending the adoption of the Council’s General Approach and the subsequent trilogue negotiations, while drawing attention to the following points:

* The Commission welcomes the support of the Parliament for maintaining the ambition of core elements of the proposal and the useful clarifications in the text, notably as regards the substantiation of claims, the governance of labelling schemes, the ex-ante verification requirements and the rules on enforcement.

The Commission expresses concerns about amendments regarding climate related claims and their likely negative repercussions on voluntary carbon markets; about amendments that would diminish the effectiveness of the rules in stopping the proliferation of labels on the EU single market; and about amendments adding numerous obligations for the Commission, which would result in a considerable higher workload. The Commission calls also for careful consideration of introducing divergent deadlines for application of the rules, which would adversely impact their efficient implementation, effective consumer protection and enforceability by competent authorities.